

STAY AHEAD ON SOCIAL MEDIA

Executing your social media content, driving engagement and audience growth.

The screenshot shows a Google Sheets spreadsheet titled "Modern Simple Social Media Content Calendar Template". The spreadsheet is divided into two main sections: a content calendar table on the left and a sidebar on the right.

Content Calendar Table:

PLATFORM	CONTENT	DATE START	DATE END	CONTENT
Instagram	Image	1-Jan-2024	5-Jan-2024	Product Teasers
Instagram	Image	6-Jan-2024	10-Jan-2024	Behind-the-Scenes
Twitter	Text	11-Jan-2024	15-Jan-2024	Customer Testimonials
Facebook	Video	16-Jan-2024	20-Jan-2024	Industry News Updates
LinkedIn	Text	21-Jan-2024	25-Jan-2024	How-To Guides
Instagram	Image	26-Jan-2024	30-Jan-2024	Inspirational Quotes
Twitter	Video	1-Feb-2024	5-Feb-2024	Polls and Surveys
Facebook	Video	10-Feb-2024	15-Feb-2024	User-Generated Content

Calendar Sidebar:

Calendar

MONTH: January
YEAR: 2024

Cells that are colored Light Green are the Start Dates and the ones that are Dark Green are the End Dates

January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

REMINDERS

The sidebar also includes a "REMINDERS" section with a list of empty rows for notes.