

1971

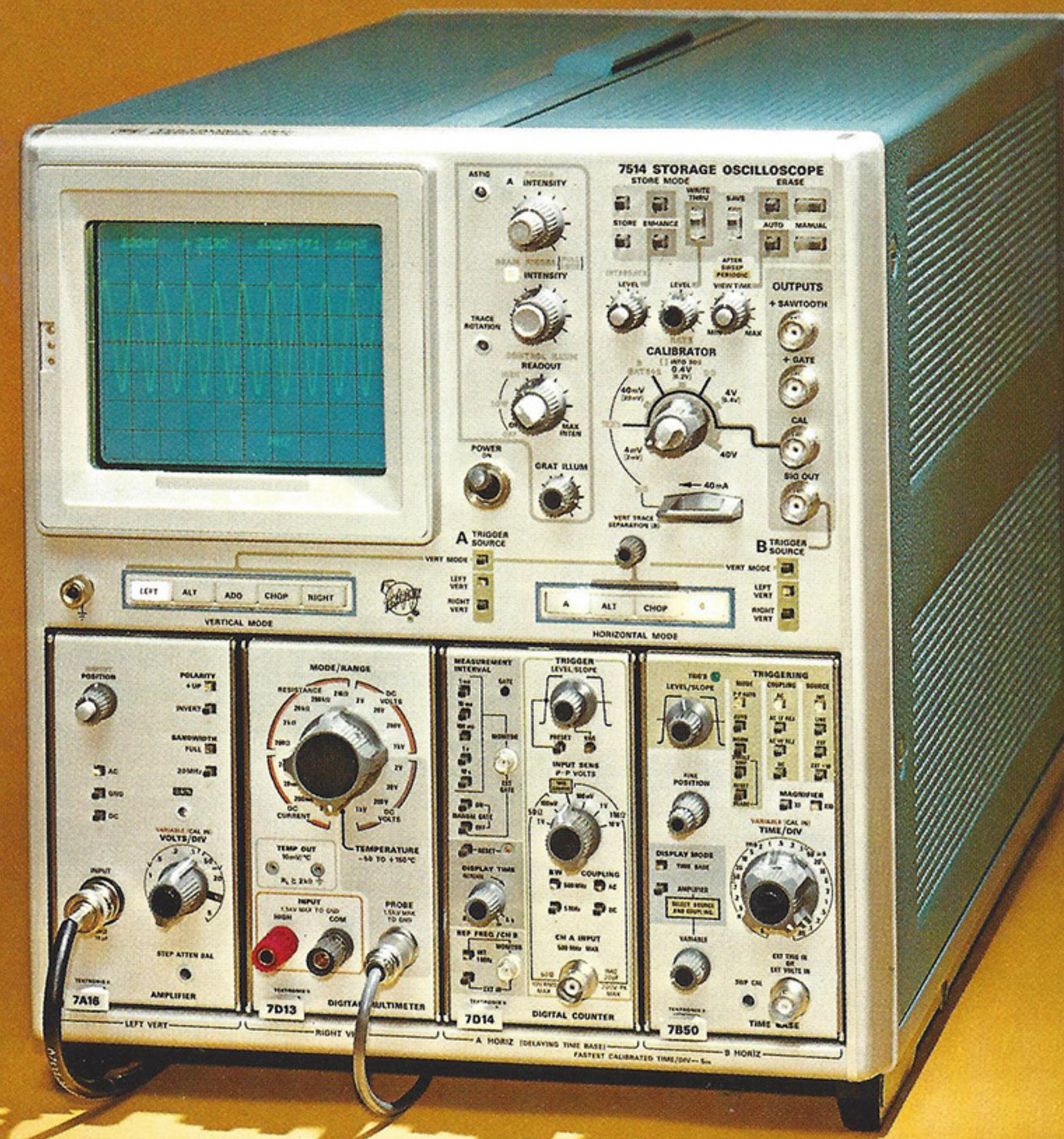
OUR 25th
YEAR



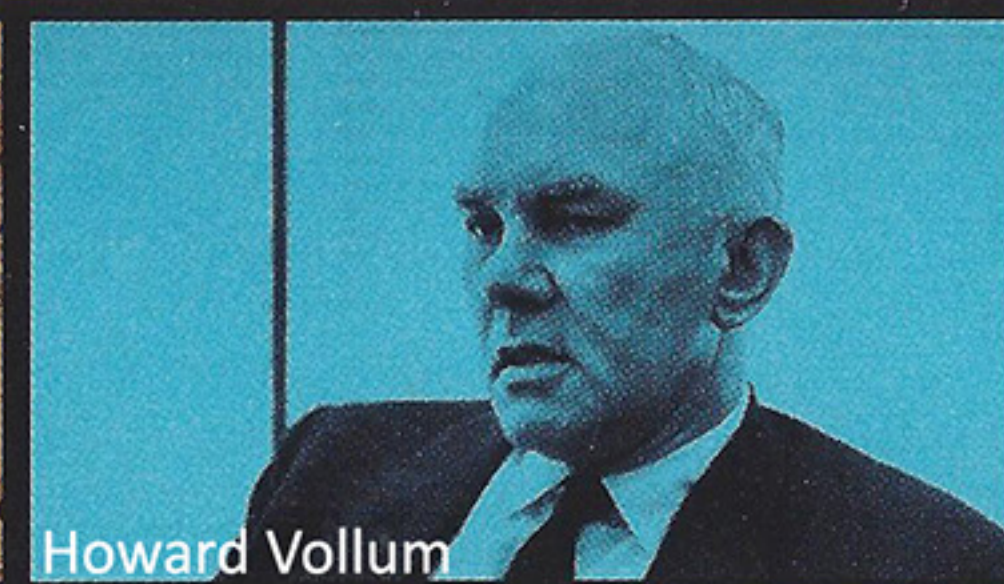
Tektronix

... a company of **firsts** ...
first with a marketing organization
 so unique in policies, practices,
 and people, it has become a
 standard to be copied ... **first**
 with an engineering group that
 develops products which consistently
 contribute to or set the state-of-
 the-art ... **first** with a
 manufacturing unit integrating
 in-house component capabilities
 with trend-setting assembly
 techniques to provide products
 with an economic advantage to
 the customer ...
 and always **first** to consider
 our customers **first!**

Employees	≈10,000
Net Sales	≈\$180,000,000
Field Offices	≈60
Patents Received	≈250
Facilities in Sq. Ft.	2,081,000



7514 inside view



Howard Vollum