



ISSUE*	EDITORIAL FOCUS	ADVERTISER VALUE ADDED	BONUS DISTRIBUTION	
JANUARY Closing: Dec. 7, 2016 Materials: Dec. 14, 2016	• Prevention/Protection • FDIC 2017 BACKSTAGE PASS	FREE Postcard Mailing for advertisers (FDIC 2017 exhibitors only)		FDSOA Symposium Orlando, FL Jan. 16-18, 2017
FEBRUARY Closing: Jan. 4, 2017 Materials: Jan. 11, 2017	• Apparatus	FREE Product Showcase (Print)		
MARCH Closing: Feb. 8, 2017 Materials: Feb. 15, 2017	• Truck Company Operations		FDIC Indianapolis, IN April 24-29, 2017	
APRIL Closing: Mar. 8, 2017 Materials: Mar. 15, 2017	• Training		FDIC Indianapolis, IN April 24-29, 2017	
MAY Closing: Apr. 5, 2017 Materials: Apr. 12, 2017	• Fire Technology	FREE Corporate Profile for 1/2 page and larger <i>Fire Engineering</i> print advertisers	Pennsylvania Fire Expo Harrisburg, PA May 19-21, 2017	
JUNE Closing: May 3, 2017 Materials: May 10, 2017	• Safety • APPARATUS SUPPLEMENT (polybag with June issue)	FREE 1x targeted email deployment to select FDIC 2017 attendee list (FDIC 2017 exhibitors only)		
JULY Closing: Jun. 7, 2017 Materials: Jun. 14, 2017	• Officer Development			IAFC's FRI Show Charlotte, NC July 26-29, 2017
AUGUST Closing: Jul. 12, 2017 Materials: Jul. 19, 2017	• Leadership and Management	FREE Product Showcase (Print)		
SEPTEMBER Closing: Aug. 9, 2017 Materials: Aug. 16, 2017	• Rescue	FREE Ad Readership Study for 1/2 page and larger <i>Fire Engineering</i> print advertisers		
OCTOBER Closing: Sep. 6, 2017 Materials: Sep. 13, 2017	• Engine Company Operations	FREE Product Showcase (Digital)		
NOVEMBER Closing: Oct. 4, 2017 Materials: Oct. 11, 2017	• Industrial/Haz-Mat Response	FREE Product Showcase (Print)		
DECEMBER Closing: Nov. 8, 2017 Materials: Nov. 15, 2017	• Health and Fitness	FREE Corporate Profile for 1/2 page and larger <i>Fire Engineering</i> print advertisers		

*Dates subject to change.