

2016 Editorial Calendar

Forbes

Issue	Editorial Themes	Ad Close	On Sale	Online Launch
Jan 18	30 Under 30 Global Business/Entrepreneurs • Second Acts • Financial Planning/Millennial Money Luxury Leaderboard: Object of Desire—Luxury Home Goods*** • Business of Luxury Feature*** • ForbesLife Department 1/23 Davos World Economic Forum ()	12/7	1/4	1/4
Feb 8	All New Best Small Co's: Small Giants Tax Planning • Best ETFs & Mutual Funds • SportsMoney** Special Insert: ForbesLife Guide to 'Travel' • Luxury Leaderboard: Seal The Deal—Men's Accessories** • ForbesLife Department	1/4	1/25	1/27
Feb 29	Retire Well Social Media • Tech & Innovation • Energy Revolution Luxury Leaderboard: Seal the Deal—Men's Watches** • Business of Luxury Feature*** • ForbesLife Department	1/25	2/15	2/17
Mar 21	Billionaires* 7.2 Million Reach Luxury Leaderboard: Travel** • Luxury: Collections	2/15	3/7	3/1 3/11 SKON ()
Apr 19	Innovation Factory 7 Million Reach Best Employers • Tomorrow's Transportation • Midas List Special Insert: ForbesLife Guide to 'Spring Fashion' • Luxury Leaderboard: Luxury Lineage—Watches** • ForbesLife Department	3/7	4/5	3/23
May 10	The Next Global Gamechangers* Social Entrepreneurs • Fastest Growing Tech Companies • Reinventing America • Retirement Luxury Leaderboard: On the Market—Real Estate** • Business of Luxury Feature*** • ForbesLife Department	3/28	4/26	4/13
May 31	Best Brands—The Business of Marketing Innovation at the Top • Sports Money** • Masters of the Universe • Big Data Luxury Leaderboard: Luxury Lineage—Men's Clothing** • Business of Luxury Feature*** • ForbesLife Department	4/18	5/17	5/11
Jun 21	Self-Made Women 2nd Highest Readership of the Year at 8.3 Million USO Women • Reinventing America • Internet of Things Luxury Leaderboard: Seal the Deal—Men's Accessories** • Business of Luxury Feature*** • ForbesLife Department	5/9	6/7	6/1
Jun 29	Investment Guide* 7.7 Million Reach Sports Money** • Franchises • Tech—Mobility • Women's Summit Highlights Special Insert: ForbesLife Guide to 'Watches' • Luxury Leaderboard: Luxury Lineage—Homes** • ForbesLife Department	5/23	6/28	6/22
Jul 26	Internet of Things Entertainment & Social (paw: Celebrity 100) • ETF/Retirement • Private & Family Business Luxury Leaderboard: Provenance—Real Estate** • Business of Luxury Feature*** • ForbesLife Department	6/13	7/12	7/6
Aug 23	The Future of Education Startup Factories • Sports Money** • Biotech Luxury Leaderboard: Seal The Deal—Men's Clothing** • Business of Luxury Feature*** • ForbesLife Department	7/11	8/9	8/3
Sep 13	Most Innovative Companies* 8 Million Reach Energy Revolution • ETFs/Best Mutual Funds • Megacities Luxury Leaderboard: Object of Desire—Watches** • Business of Luxury Feature*** • ForbesLife Department	8/1	8/30	8/24
Oct 4	Cloud Technology Longevity • Healthcare • Retirement Special Insert: ForbesLife Guide to 'Men's Fall Fashion' • Luxury Leaderboard: Seal the Deal—Men's Clothing** • ForbesLife Department	8/22	9/20	9/14
Oct 25	400* Largest Readership of 2015 at 8.7 Million Luxury Leaderboard: Luxury Lineage** • Luxury: Collections***	9/12	10/11 10/16-19 Under 30 Summit ()	10/5
Nov 8	Entrepreneurs: Next Billion-Dollar Startups Sports Money** • Retirement • CMO & Branding • Reinventing America Special Insert: ForbesLife Guide to 'Cars' • Luxury Leaderboard: Seal the Deal—Women's Fashion** • ForbesLife Department 11/3 CMO Summit ()	9/26	10/25	10/19
Nov 29	Fin Tech 50 All New S&P 500 • Millennial Money • Under 30 Summit Highlights Special Insert: ForbesLife Holiday Gift Guide • Luxury Leaderboard: Luxury Lineage—Real Estate** • ForbesLife Department	10/17	11/15	11/9
Dec 20	Impact & Philanthropy Most Powerful People • Healthcare • Tomorrow's Transportation • Marketing & CSR • CMO Summit Highlights Luxury Leaderboard: Seal the Deal: Luxury Goods*** • Business of Luxury Feature*** • ForbesLife Department 12/3 Healthcare Summit	11/7	12/6	11/30
Dec 30	Investment Guide 2017* ETFs/Best Mutual Funds • Sports Money** • Social Media • Healthcare Summit Highlights Special Insert: ForbesLife Guide to 'Spirts' • Luxury Leaderboard: Seal the Deal—Men's Accessories** • ForbesLife Department 1/6 CES ()	11/21	12/20	12/14

Editorial Calendar is subject to change. **Basis*** Always Available () Additional Distribution/Extended Newstand Presence
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