

**To:** Siofra Pratt

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**Subject:** LOVED your article on Instagram Job Advertising!

Hi Siofra,

My name's Johnny Campbell, a recruiter with Social Talent. I came across your blog post about creating great job ads on Instagram the other day, and I had to get in touch!

You seem like exactly the person we seek - a content/social media whizz who values the subtle details that make for truly great marketing (as proven in your blog post!). Oh, and a Twitter feed that includes both Mean Girl's quotes \*and\* links to excellent marketing blog articles doesn't hurt either!

I also saw that you studied Commerce in UCD, I'm a fellow alumni and thought you might really love working on our team. We're fun, young and fast-growing, with a marketing strategy we believe could benefit from your expertise.

Can you take a call at 5:30pm this evening to discuss further?

(No Regina George-style "three-way calling attacks" I promise ;)



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or

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