

SOCIAL MEDIA CALENDAR

CHANNEL	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Facebook- Morning Post	Photo from the Event over the Weekend	Post about Event tomorrow	Testimonial and Video	Fun Photo, Reminder			Funny Video
Facebook- Afternoon Post	Reminder to register for Friday's Event	Link to blog Post		Post About Event		Photo and Link to Recording of event	
Twitter- Morning Tweet	Tweet a Photo from the event	#charity-Highlight a Nonprofit Partner					
Twitter- Afternoon Tweet	Retweet	Fun Photo	Tweet about the blog post Link	#Event- Results		Behind the scenes photos	
Twitter- evening Tweet	Reminder to register Thursday event						
Pinterest	Pin an Infographic		Pin a Photo from behind the scenes of event				
LinkedIn Profile		Link to Blog Post	Post about event With link to registration	Link to event	Link to event with Good Question		
LinkedIn Page		Link to Blog Post		Link to event with good Question			
Instagram	Post a Picture of office shot with cool angle		Post a Photo			Photo and Link to Recording of event	Post a Photo of the event
Blog	Top 10 Nutrition Tips		Post Promoting the event		Post top 10 reasons to attend event		

SOCIAL MEDIA CALENDAR TEMPLATES

