

2017 EDITORIAL CALENDAR

Issue Date	Editorial Feature	List	Close	Materials
Jan 2	The Predictions Issue		12/19*	12/22
Jan 9	Small Business	SBA Lenders	12/29	1/3
Jan 16	Wellness Warriors	Architectural Firms	1/5	1/9
■ Jan 16	Corporate Growth and M&A		11/14*	11/28
Jan 23	SPECIAL REPORT: Business of Beer	Commercial Property Sales	1/12	1/16
Jan 30	Industry Outlook: Health Care		1/19	1/23
Feb 6	Middle Market	Auto Dealers	1/26	1/30
Feb 13	Higher Education	Philanthropic Gifts	2/2	2/6
■ Feb 13	Cleveland Distinguished Marketing and Sales Awards		1/13*	2/2
Feb 20	Marketing/Creativity	Top Patent Recipients	2/9	2/13
Feb 27	Entrepreneurship/Startups	Private Equity and Venture Capital Firms	2/16	2/20
Mar 6	Finance	Software Developers	2/23	2/27
Mar 13	Small Business	Employee Benefit Firms	3/2	3/6
Mar 20	Meeting and Event Planner	Airlines (Hopkins and Akron-Canton Airport)	3/9	3/13
Mar 27	Food Industry		3/16	3/20
■ Mar 27	Helping Aging Loved Ones		1/27*	2/3
Apr 3	Sports Business	Commercial Contractors	3/23	3/27
Apr 10	Off the Clock	Residential Property Sales	3/30	4/3