Content Editorial Calendar

Prepared by: **Lucas Hayes**

Approved by: **Nathan Ward**

JANUARY

DATE	CONTENT TOPIC	EVENT / CONTENT
1/1/2024	New Year's Resolutions	Blog post: Setting Goals for 2024
1/10/2024	Winter Fashion Trends	Instagram Live: Style Q&A
1/15/2024	Tech Trends for the Year	Video: Top Tech Predictions
1/22/2024	Healthy Habits Series	Article: 5 Tips for a Fit Lifestyle
1/28/2024	Product Spotlight	Product Launch: XYZ Pro Version
1/31/2024	Monthly Recap	Newsletter: January Highlights

ADDITIONAL NOTES FOR THE MONTH

FEBRUARY

DATE	CONTENT TOPIC	EVENT / CONTENT
2/5/2024	Valentine's Day Ideas	Blog post: Romantic Date Night Ideas
2/12/2024	DIY Home Decor	Tutorial: Creating a Cozy Living Room
2/18/2024	Industry News Update	Podcast: February Tech Roundup
2/24/2024	Behind the Scenes	Video: Day in the Life of Our Team

ADDITIONAL NOTES FOR THE MONTH

MARCH

DATE	CONTENT TOPIC	EVENT / CONTENT
3/2/2024	Women's History Month	Article: Celebrating Women Leaders
3/8/2024	International Women's Day	Twitter Chat: Empowering Women
3/15/2024	Spring Fashion Trends	Instagram Live: Fashion Q&A
3/20/2024	Healthy Recipes	Blog post: Nutritious Spring Recipes
3/28/2024	Product Showcase	Webinar: New Features Demo

ADDITIONAL NOTES FOR THE MONTH

APRIL

DATE	CONTENT TOPIC	EVENT / CONTENT

ADDITIONAL NOTES FOR THE MONTH

MAY

DATE	CONTENT TOPIC	EVENT / CONTENT

ADDITIONAL NOTES FOR THE MONTH

JUNE

DATE	CONTENT TOPIC	EVENT / CONTENT

ADDITIONAL NOTES FOR THE MONTH

JULY

DATE	CONTENT TOPIC	EVENT / CONTENT

AUGUST

DATE	CONTENT TOPIC	EVENT / CONTENT

SEPTEMBER

DATE	CONTENT TOPIC	EVENT / CONTENT