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EDITORIAL

calendar

90-Day Editorial Calendar Template by Glitz & Grammar

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KEY	QUARTER 1 GOALS	BLOG POST TYPES			
In Progress	GOAL 1: Hit 25K Pageviews	How-To Posts	Expert roundup	Infographics	Before/After
Draft	GOAL 2: Generate pre-launch buzz	Tutorial Posts	List post	Guest Post	Personal story
Editing	GOAL 3: Promote webinar	Expert Interview	Case studies	Special Series	Trend post
Published		Curated roundup	Reviews	Ultimate Guide to...	Click here for more ideas!

MONTHLY THEME	BLOG POST TOPIC	BLOG POST TYPE	CATEGORY	TAGS	NOTES
Pinterest Marketing Tips	5 Ways to Use Pinterest to Promote Your Product	List post			
	How to use Pinterest to Grow Your Email List	How-to post			
	How to Set Up Tailwind: A Beginner's Guide	Tutorial			Create a cheat sheet content upgrade

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+ Q1 Editorial Calendar Q2 Editorial Calendar Q3 Editorial Calendar Q4 Editorial Calendar MASTER LIST BLOG POST IDEAS

