

Editorial calendar

Publish Date	Due Date	Author	Topic	Status	Keyword(s)	Status & idea codes	Content Ideas
01.01.2023						Blogpost	Idea 1
02.01.2023	31.12.2022	Name of author 1	Topic of blogpost		Target keyword(s)	Guest post	Idea 2
03.01.2023						Podcast episode	Idea 3
04.01.2023						Newsletter / Broadcast	Idea 4
05.01.2023						Video	Idea 5
06.01.2023						Pending review	Idea 6
07.01.2023						Draft in progress	Idea 7
08.01.2023						Scheduled (Publish date set)	Idea 8
09.01.2023	07.01.2023	Name of author 2			Target keyword(s)	Published	Idea 9
10.01.2023							Idea 10
11.01.2023	09.01.2023	Name of author 3			Target keyword(s)		Idea 11
12.01.2023							Idea 12
13.01.2023							Idea 13
14.01.2023							
15.01.2023							
16.01.2023	14.01.2023	Name of author 3			Target keyword(s)		
17.01.2023							
18.01.2023							
19.01.2023							
20.01.2023	19.01.2023	Name of author	Newsletter / Email broadcast				
21.01.2023							
22.01.2023							
23.01.2023	21.01.2023	Name of author 4			Target keyword(s)		
24.01.2023							
25.01.2023							
26.01.2023							
27.01.2023							
28.01.2023							
29.01.2023							
30.01.2023	28.01.2023	Name of author 1/2/3/4 etc.			Target keyword(s)		
31.01.2023							