

MONTHLY CONTENT CALENDAR TEMPLATE

YEAR

2028

PREPARED BY:

Julie L.

EVENTS	Q1			Q2			Q3			Q4		
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Selling Cycle												
Selling Seasons												

Holidays	JANUARY														
Industry Related	DATE	PROJECT TITLE	PROJECT TYPE	PERSON / DEPT RESPONSIBLE	MANAGER	PROJECT GOAL	TARGET AUDIENCE	DATE DUE	RELEASE DATE	MEDIA OUTLET	PROMO	METADATA	MEASUREMENTS OF SUCCESS	COMMENTS	
	1														
	2														
Launches	3														
	4														
	5														
Deadlines	6														
	7														
	8														
Other Important Dates	9														
	10														
	11														
Goals	12														
	13														
	14														
Measurements of Success	15														
	16														
	17														
Comments	18														
	19														
	20														
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ADDITIONAL NOTES

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