

ADVERTISING CONTENT EDITORIAL CALENDAR TEMPLATE

Organize ad content, scheduling, and deadlines
with this planning tool.

Editorial Calendar

MONTH:

June

YEAR:

2024

Clicks that are colored Blue are the Start Dates and the ones that are Yellow are the End Dates.

June [2]

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Reminders

Campaign Name [1]	Start Date	End Date	Budget	Spent	Leftover	Platform	Content Type	Content	Status
Summer Breeze	1-Jun-2024	30-Jun-2024	\$10,000.00	\$6,500.00	\$3,500.00	Instagram	Video	Sun-soaked lifestyle ads	Active
School Smart	10-Jul-2024	20-Aug-2024	\$8,500.00	\$2,300.00	\$6,200.00	Twitter	Text	Back-to-school tips	Planned
Autumn Ambitions	1-Sep-2024	30-Sep-2024	\$9,000.00	\$3,000.00	\$6,000.00	Facebook	Image	Fall career growth tips	Active
Holiday Hustle	15-Nov-2024	25-Dec-2024	\$15,000.00	\$9,200.00	\$5,800.00	Instagram	Image	Holiday shopping guides	Scheduled
Spring Forward	1-Mar-2024	30-Mar-2024	\$7,500.00	\$5,800.00	\$1,800.00	LinkedIn	Text	Spring cleaning tips	Completed
Winter Wonders	1-Dec-2024	31-Dec-2024	\$12,000.00	\$8,400.00	\$3,600.00	Instagram	Text	Winter fashion trends	Planned
Cyber Savings	26-Nov-2024	30-Nov-2024	\$6,000.00	\$2,500.00	\$3,500.00	Twitter	Text	Cyber Monday deals	Not Started
Green Week	15-Apr-2024	22-Apr-2024	\$4,500.00	\$2,100.00	\$2,400.00	Facebook	Image	Earth Day sustainability	Active
Music Mania	1-Jul-2024	31-Jul-2024	\$8,000.00	\$4,500.00	\$3,500.00	Instagram	Video	Summer music playlists	Active
Tech Trends	15-Sep-2024	15-Oct-2024	\$10,500.00	\$6,800.00	\$3,700.00	LinkedIn	Text	Latest tech innovations	Planned

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