

2017 EVENT SCHEDULE

WEDNESDAY, JULY 26, 2017

START	END	EVENT	LOCATION
9 AM	5 PM	Athlete Check-In	Courthouse Square
9 AM	5 PM	Official IRONMAN Store	Courthouse Square
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	5 PM	IRONMAN Bike Store & Tech Service Center	Courthouse Square
9 AM	5 PM	VIP Credential Pick-Up	Courthouse Square
9 AM	5 PM	2018 IRONMAN Santa Rosa On-Site Registration for 2017 Athletes Only	Courthouse Square
9 AM	5 PM	Information Booth/ Lost & Found	Courthouse Square
11 AM		Athlete Briefing	Courthouse Square
2 PM		Athlete Briefing	Courthouse Square

THURSDAY, JULY 27, 2017

START	END	EVENT	LOCATION
9 AM	5 PM	Athlete Check-In	Courthouse Square
9 AM	5 PM	Official IRONMAN Store	Courthouse Square
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	5 PM	IRONMAN Bike Store & Tech Service Center	Courthouse Square
9 AM	5 PM	VIP Credential Pick-Up	Courthouse Square
9 AM	5 PM	2018 IRONMAN Santa Rosa On-Site Registration for 2017 Athletes Only	Courthouse Square
9 AM	5 PM	Information Booth	Courthouse Square
11 AM		Athlete Briefing	Courthouse Square
2 PM		Athlete Briefing	Courthouse Square
6 PM	8 PM	Welcome Ceremony	Courthouse Square

FRIDAY, JULY 28, 2017

START	END	EVENT	LOCATION
9 AM	5 PM	Official IRONMAN Store	Courthouse Square
9 AM	5 PM	IRONMAN Village	Courthouse Square
9 AM	5 PM	IRONMAN Bike Store & Tech Service Center	Courthouse Square
9 AM	5 PM	VIP Credential Pick-Up	Courthouse Square
9 AM	5 PM	Information Booth/ Lost & Found	Courthouse Square
9 AM	4 PM	Mandatory Run Gear Check-In	Courthouse Square
10 AM	5 PM	Mandatory Bike & Bike Gear Check-In	Lake Sonoma
11 AM	2 PM	Athlete Check-In	Courthouse Square
11 AM		Athlete Briefing	Courthouse Square
2 PM		Athlete Briefing	Courthouse Square