



Campaign Tracking Calendar

MULTI-MONTH ▾

DAY

WEEK

MULTI-MONTH

QUARTER

DAY-MONTH

MONTH

WEEK 454

Campaign Type	March 2020 Mar 01 to Mar 31	April 2020 Apr 01 to Apr 30		June Jun 01 to Jun 30
Awareness				New Capability Announcement
Engagement				
Retention				

Quarterly Engagement Outreach

Active User Campaign