



Campaign Tracking Calendar



MULTI-MONTH

TODAY



- DAY
- WEEK
- MULTI-MONTH
- QUARTER
- DAY-MONTH
- MONTH
- WEEK 454

Campaign Type	March 2020 Mar 01 to Mar 31	April 2020 Apr 01 to Apr 30		June Jun 01 to Jun 30
Awareness				New Capability Announcement
Engagement				
	Quarterly Engagement Outreach			
			Active User Campaign	
Retention				