January

Plan   ● Community   ● Onboarding   ● Project X   ● Team Activities

Monday	3	Tuesday	2	Wednesday	2	Thursday	3	Friday 🎉	6

Week 1 | 5

Tuesday:
- 1:1 with Andrej
  +

Thursday:
- Community contest ▭
  +

Friday:
- Design banners
- Retrospective
- Planning Meeting
  +

Week 2 | 3

Monday:
- GTM kickoff
  +

Thursday:
- Usability test
  +

Friday:
- Design iteration

  Needs to be moved to next week. Clarify with Thom.

Week 3 | 4

Monday:
- Deployment planning
  +

  Andrej on vacation

Wednesday:
- Usability Test
  +

Thursday:
- First A/B test
  +

Friday:
- Launch A/B test: Embedded signup form (if possible)
  +

Week 4 | 4

Monday:
- Company presentation
  +

Tuesday:
- Finalize copy
  +

Wednesday:
- Performance reviews
  +

Friday:
- Release 🚀 ▭
  +