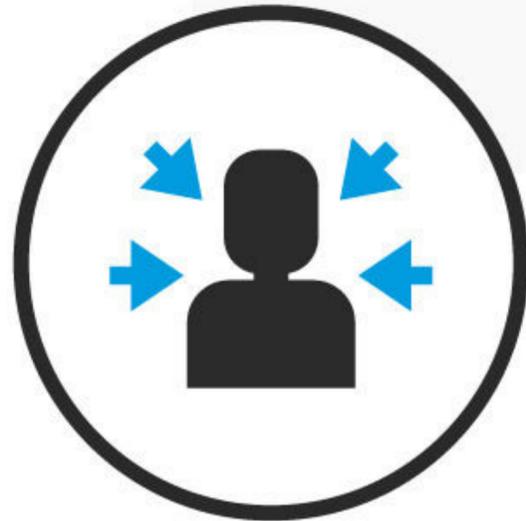


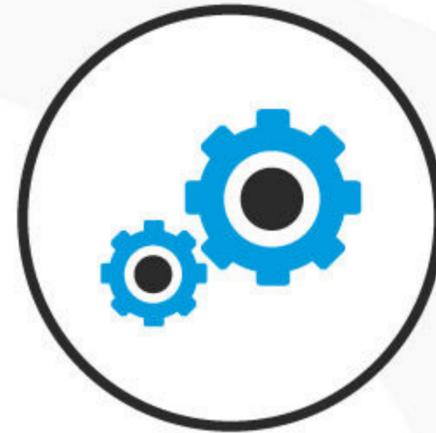
# 4 Principles of Human-Centered Design



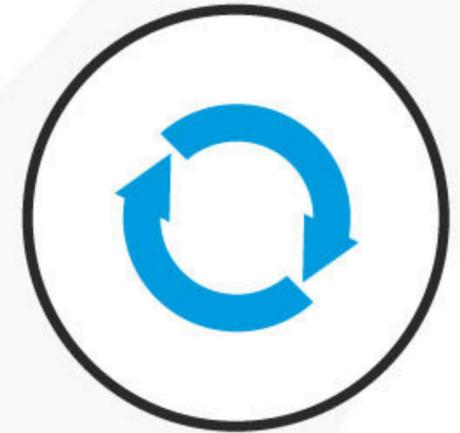
**People-Centered**



**Solve the  
Right Problem**



**Everything is  
a System**



**Small & Simple  
Interventions**