

USING ETSY MARKETING TOOLS



BANNERS AND STICKERS.

★★★★★

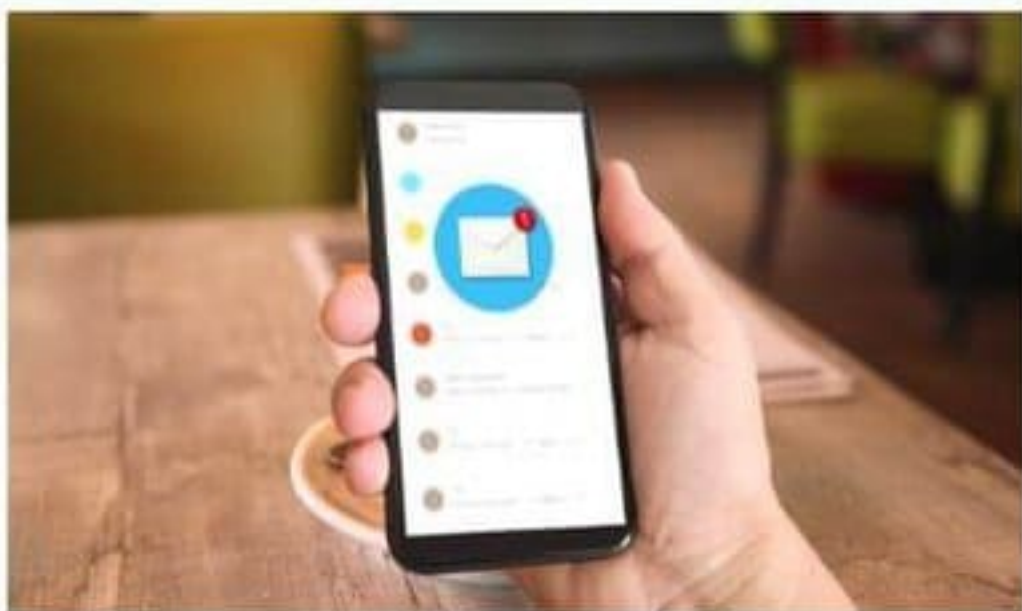
These make the listings as well as your store catch customers' eyes



VIDEO MARKETING

★★★★★

More people check out a video than check out the text. Video is more often in the Google top ten than text. Need any more incentives?



EMAIL MARKETING

★★★★★

Most people are a little leery of email marketers due to viruses and evil things being downloaded once they open the email. However, Etsy sellers are trusted, so their email lists are a great way to market their invitations



SOCIAL MEDIA MARKETING

★★★★★

Automatic postings to Facebook (and your Facebook store,) Twitter, and Pinterest.

These are just a few of the marketing tools Etsy uses in your efforts on how to make editable invitations for Etsy and make money at it. The tools cost \$120 per year or \$14 per month.