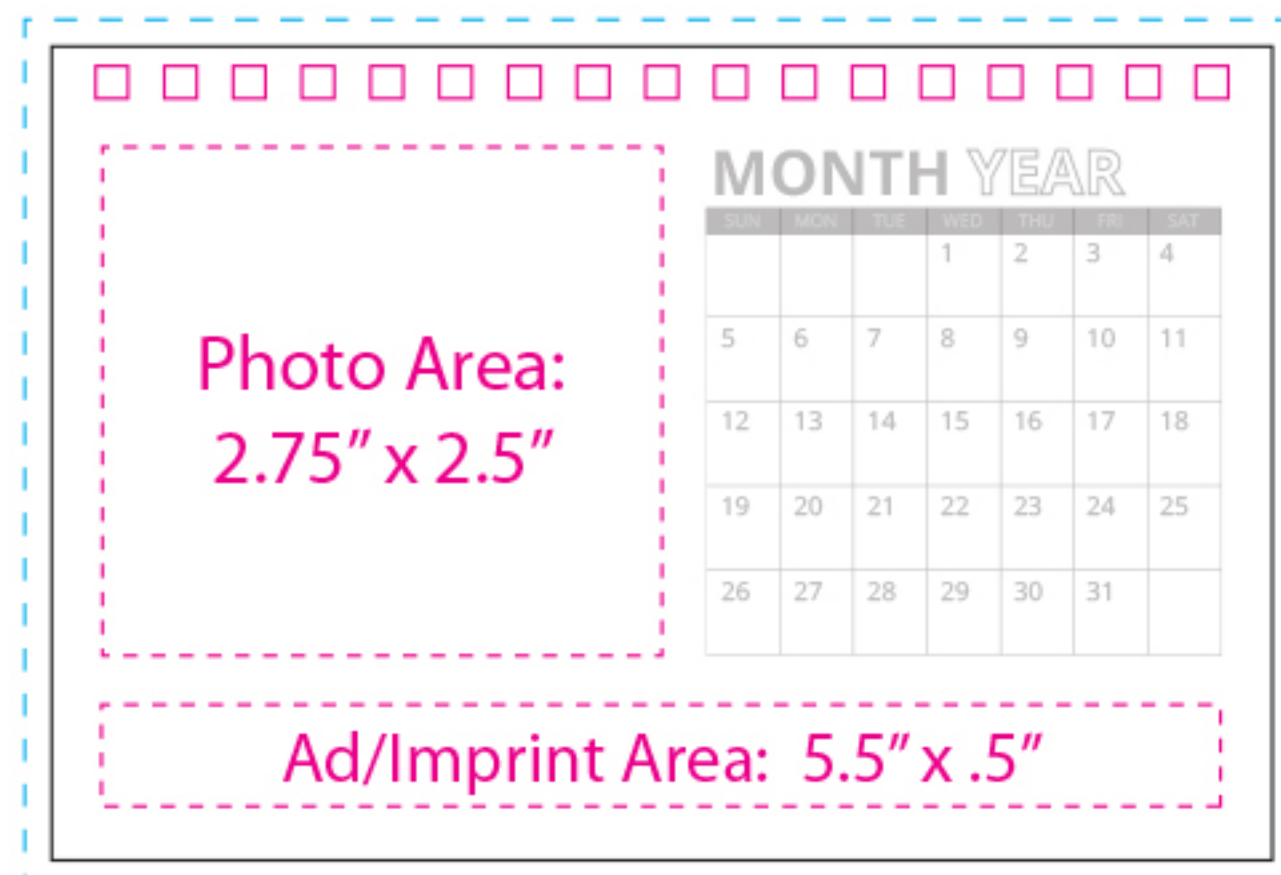


Standard Template Specification

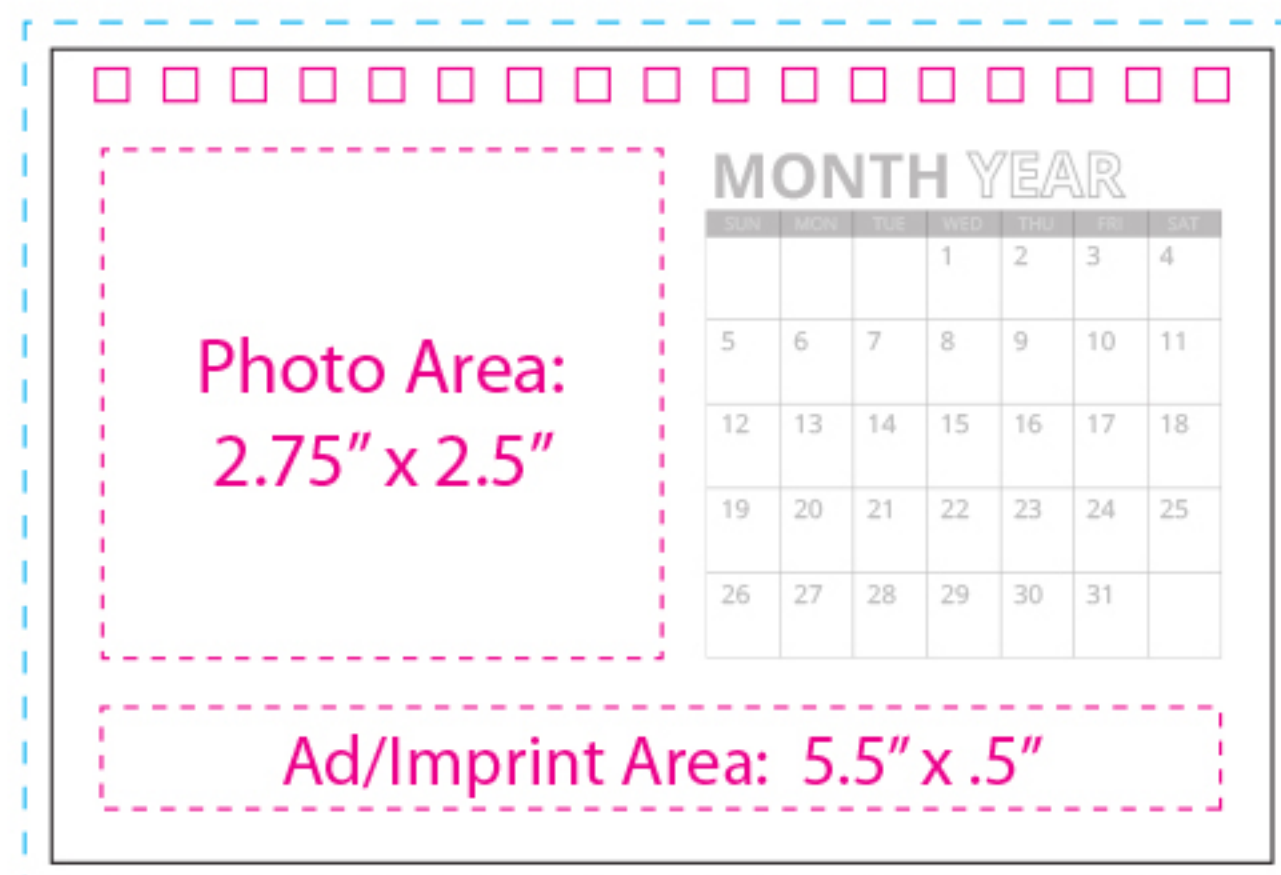
Custom Desk Tent Calendar (6"x4", 12-Sheet)



Cover) Custom Artwork/Graphic



Month Sheets: Side A) Photo, Grid & Imprint



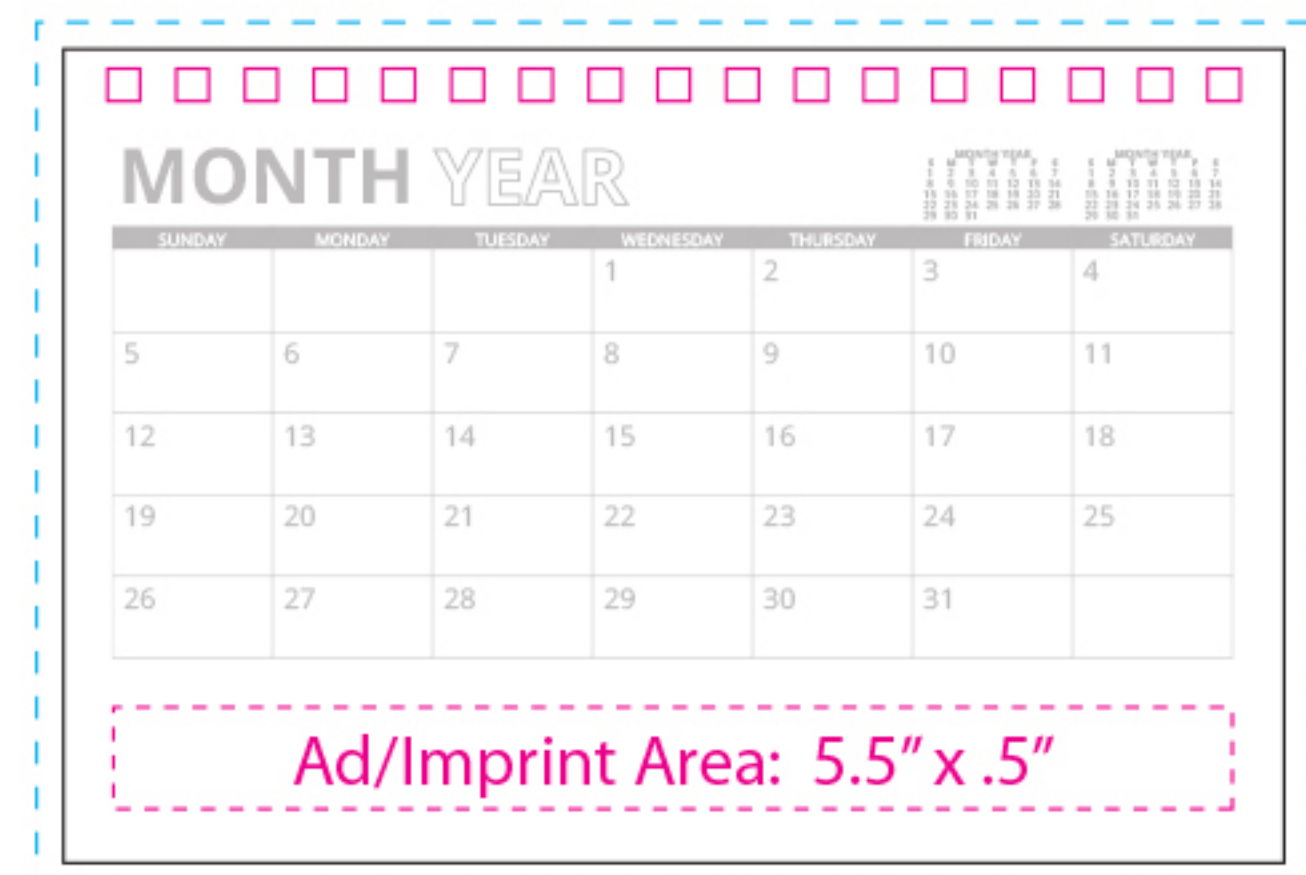
Month Sheets: Side B-Option 1) Photo, Grid & Imprint

Artwork: Calendar Cover (Front & Back)
Final Size: 6" x 4"
Safe Area: 5.5" x 3.25"
Full Bleed Artwork: 6.25" x 4.25"

Artwork: Calendar Month Sheets
Photo Area: 2.75" x 2.5"
Ad/Imprint Area: 5.5" x .5"
Full Bleed Ad/Imprint: 6.25" x .875"

Calendar Start Month
12-Month (Default): January-December
Academic: August-July

Calendar Month Grids
Variable Ad Imprints (Different Each Month)
Update Font Choice
Update Font/Grid Colors
Add Background Watermarks
Add up to 30-Custom Date Block Overprints (limitations apply)



Month Sheets: Side B-Option 2) Large Grid & Imprint