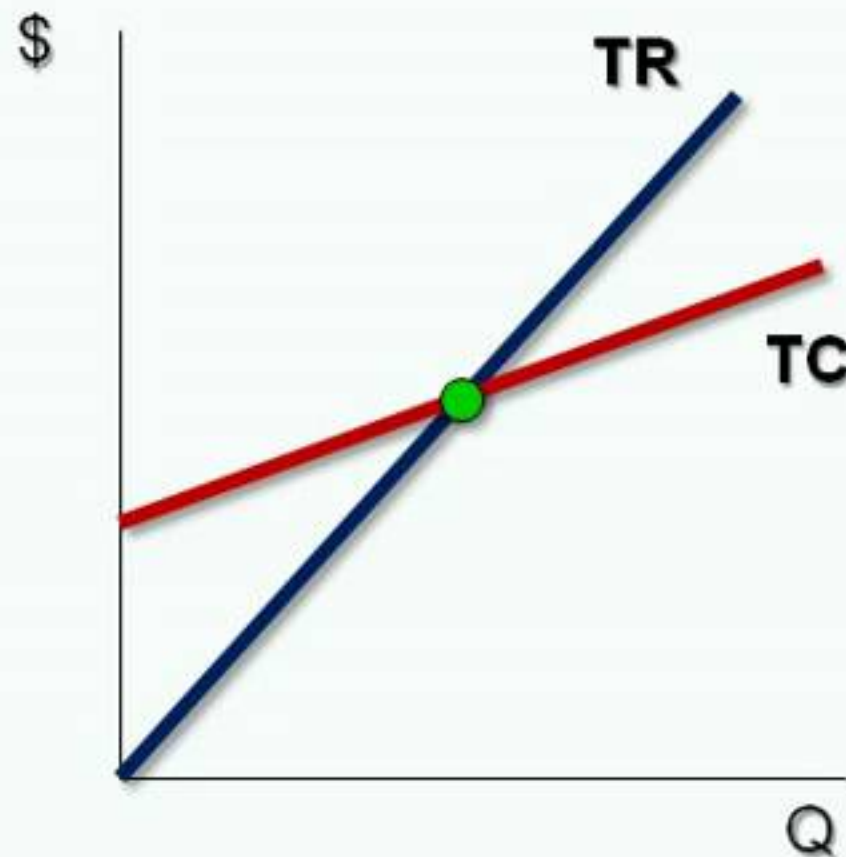


Economics for Managers

An example of **Break-Even Analysis**



$$TR = \$10Q$$

$$TC = \$100 + \$5Q$$

set...

$$TR = TC$$

$$= 100 +$$

$$(10 - 5) Q$$