

=COUNTIFS(C2:C9, "<"&TODAY(), D2:D9, ">"&TODAY())

B	C	D	E	F	G
Product	Purchase Date	Delivery Date	Purchased, but not delivered:	2	
Product 1	7-May-14	17-May-14			
Product 2	25-Jun-14	28-Jun-14			
Product 3	6-Jul-14	18-Jul-14			
Product 4	7-May-14	22-May-14			
Product 4	19-May-14	29-Jun-14			
Product 5	21-Jun-14	9-Jul-14			
Product 6	5-Jun-14	15-Jun-14			
Product 7	12-Jul-14	17-Jul-14			

At the moment of writing today was 8-Jul-2014.