

**Bleed Size: 7.25" x 5.25"**

**Trim Size: 7" x 5"**

**Safe Area Size: 6.75" x 4.75"**



## Postcard (5" x 7")

All text should be .125" (1/8") from the Trim Line.  
All images should be at least 300 dpi.  
Any graphics near the trim should bleed .125" (1/8")

### NO MAILABLE ADDRESS IN THIS AREA

To eliminate risk of your postcards being returned to you by the postal automation process, any address placed lower than 2 3/4" from the bottom of the card should not contain a state or zip code. The Post Office scans this entire area for addresses and zip codes.

2 1/8"

### Mailing Address Only

Any background image/design within shaded area should be no more than 5% density.

3 1/2"

5/8"

### Barcode & Postal Markings Area