

JAN
2021

MOBILE TIME BY ACTIVITY

TOTAL TIME THAT MOBILE USERS SPEND USING MOBILE DEVICES EACH DAY, WITH COMPARISON OF TIME SPENT USING APPS AND WEB BROWSERS

AVERAGE TIME
SPENT USING MOBILE
DEVICES EACH DAY



4H 10M



YEAR-ON-YEAR INCREASE
IN DAILY TIME SPENT
USING MOBILE DEVICES



+20%



PERCENTAGE OF MOBILE
TIME SPENT USING
MOBILE APPLICATIONS*



92%



PERCENTAGE OF MOBILE
TIME SPENT USING
A WEB BROWSER*



8%