

QUARTERLY WORK CALENDAR PLANNER

Date	Content	Platform	Format	Topic
01/05/2022	New Product Launch	Instagram	Image	Introducing our latest product
01/08/2022	Blog Post Release	Website	Article	Top 10 Tips for Healthy Living
01/10/2022	Video Tutorial	YouTube	Video	How to Create Stunning Graphics
01/12/2022	Social Media Campaign	Facebook	Carousel Images	Showcasing customer testimonials
01/15/2022	Webinar Announcement	LinkedIn	Text + Image	Join our webinar on Marketing
01/18/2022	Infographic Release	Website	Infographic	Benefits of drinking water
01/20/2022	Podcast Episode Release	Spotify	Audio	Interview with industry expert
01/22/2022	Giveaway Event	Instagram	Image + Caption	Win free products!
01/25/2022	Sponsored Partnership	Twitter	Text + Link	Exciting collaboration news
01/28/2022	Live Q&A Session	Facebook	Live Video	Ask our experts anything!