

Quarterly calendar for content marketing activities

The slide contains first quarter calendar to plan various content marketing activities for increasing awareness. Various activities included are new year blog post, live public interaction, first online book launch, etc

January 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Date	Activity
01 Jan 2022	New year blog post
11 Jan 2022	Live public interaction
21 Jan 2022	Add text here

February 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

Date	Activity
06 Feb 2022	Launch first online book
15 Feb 2022	Monthly audit
25 Feb 2022	Add text here

March 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Date	Activity
09 Mar 2022	Article- business achievement
13 Mar 2022	Blog post
31 Mar 2022	Quarterly content audit