OUR VISION: That all California counties are successful in protecting the most vulnerable residents and estates across their lifespan and after death

OUR MISSION: The CA PAIPGIPC Association is dedicated to providing certification and training, promoting collaboration between our members and advancing our legislative priorities







Increase Member Engagement

- Create communication & incentive program to encourage member responses
- Develop social media plan
- Increase member engagement with "How To" training videos
- Relaunch regional area mtgs. to build community
- Develop a Board Outreach program to increase member engagement
- Identify counties w/limited involvement & develop plan for increasing engagement
- Develop consistent channels to solicit member feedback



Build Awareness

- Establish partnership with leg partners to collaborate on bills or regulations that provide funding opportunities for the Association or our county members
- Develop a Legislative Committee plan for achieving key objectives to ensure the legislative platform meets the Association's priorities
- Develop program that builds awareness of the Association and the work it's members do
- Create opportunities for shared information on our member's program statistics and structure



Enhance Training & Certification

- Create a comprehensive training program to manage the tracking, and evaluation of CA PA|PG|PC training
- Create a process to manage the evaluation and onboarding of trainers/speakers and course curriculum for the Association
- Manage and promote member certification
- Increase the online training library to provide for a more robust selection of offerings by program and course level
- Encourage new employees to complete training and orientation