HOW TO CREATE A

BLANK BUSINESS PLAN

Based on the Panel Study Of Entrepreneurial Dynamics II, they tracked a representative sample of more 1000 would-be US entrepreneurs over six years, covering 2005 up to 2011.

01

HAVE A PURPOSE

When making your business plan, you want to have a purpose in doing that business. It has to be something that is genuinely in line.



02

MAKE A PROFILE

You want to set an establishment for your business and work hard for it if you're going to succeed in the world of business.



03

FORMULATE A STRATEGY

Introduce new products, extend and regain the market for existing products, enter new territories for the company, boost sales for a particular product, and cross-selling.



04

MAKE IT ADAPTABLE

For your business to reach that stage, you have to enter your audience if you want your products and services to sell in the marketing world



05

NEVER STOP CARING

As soon as you finish your sample business plan always have a soft spot to remember why you are doing this.



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