Project Research Template

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Outline

[Client]

URL:

Company Brand:

Target Market:

What the Company Does:

What the Company Doesn't Do:

Website Metrics:

Competition:

Social Media

Suggested URL Structure:

Main Navigation:

Design Research:

Suggested Design:

Suggested Colors:

[Client]

Company Name:
Phone:
Email:
Years in Business:
URL:
About the Company:

Logo:

Company Brand:

- Tagline - None
- Current Colors
  -
- Currents Fonts
  -