



(Click to get the
download)

EMAIL TEMPLATE that gets responses.

SUBJECT:

SUBJECT:

SUBJECT:

SUBJECT:

SUBJECT:

ATTENTION - Say something that grabs their attention right away!

INTEREST - Show your reader something they ACTUALLY care about and are interested in.. (duh)

DESIRE - What result/benefit would your reader gain by clicking or reading more?

ACTION - Tell your reader EXACTLY what they should do next to get MORE value.

Sincerely,

Tyler

PS: Write a secondary call to action to get some sort of response. The goal is to create a conversation and NOT to try and push your services...

GUIDE:

Write 5 subjects (Seriously do this)

Personal and NOT formal

Give value and HELP

Make it about them, not YOU

Only write to ONE person not "Everyone" "Friends" "Past Clients"

Use AIDA