

SEO Report

Country

Landing Page

Device Category

Query

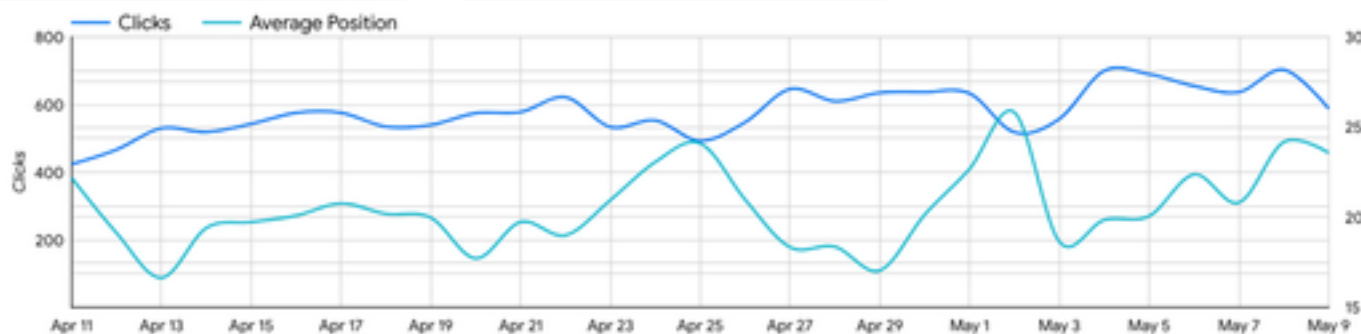
Apr 11, 2020 - May 10, 2020

Clicks
16.8K
↑ 34.8%

Impressions
772.8K
↑ 8.7%

Average Position
20.3
↓ -4.5%

Site CTR
2.1%
↑ 20.4%



Landing Page	Query	Impressions	% Δ	Url Clicks	% Δ	URL CTR	% Δ
https://shop.googlemerchandisestore.com/Google-RedesignApparelMens/Mens-T-Shirts	google t	51.9K	-9.7%	5	66.7%	0.01%	83.3%
https://shop.googlemerchandisestore.com/Google-RedesignApparel	apparel store	38.2K	-13.3%	10	-16.7%	0.03%	-3.8%
https://shop.googlemerchandisestore.com/Google-RedesignApparelMens	apparel store	30K	-24.4%	0	-	0%	-
https://shop.googlemerchandisestore.com/Google-RedesignLifestyle	apparel store	30K	83.4%	0	-	0%	-
https://shop.googlemerchandisestore.com/Google-RedesignApparelWomens	apparel store	30K	-24.4%	0	-	0%	-
https://shop.googlemerchandisestore.com/Google-RedesignApparelSocks	apparel store	29.7K	-24.6%	0	-	0%	-
https://shop.googlemerchandisestore.com/	google	28.8K	13,957.7%	6	-	0.02%	-
https://shop.googlemerchandisestore.com/Google-RedesignApparelWomens/Womens-T-Shirts	google t	15K	-5.7%	0	-	0%	-
https://shop.googlemerchandisestore.com/Google-RedesignApparel	google merchandise store	13.2K	15.7%	192	-6.3%	1.46%	-19.7%