

ANNUAL MARKETING CALENDAR DESK

2018 Marketing Calendar

The 2018 Marketing Calendar is a comprehensive grid showing marketing activities throughout the year. The grid is organized by month (rows) and day (columns). Each cell contains a date and is color-coded to represent different marketing activities. A legend on the left side of the grid defines the color coding for various marketing channels and campaigns.

Legend:

- Blue: Social Media
- Orange: Email Marketing
- Green: Content Marketing
- Red: Paid Advertising
- Yellow: Events
- Grey: Other

The calendar shows a variety of marketing activities planned for each day of the year, including social media posts, email newsletters, content pieces, paid ads, and events.

2018 Marketing Calendar - Q1

The 2018 Marketing Calendar - Q1 is a detailed grid showing marketing activities for the first quarter of the year. The grid is organized by month (rows) and day (columns). Each cell contains a date and is color-coded to represent different marketing activities. A legend on the left side of the grid defines the color coding for various marketing channels and campaigns.

Legend:

- Blue: Social Media
- Orange: Email Marketing
- Green: Content Marketing
- Red: Paid Advertising
- Yellow: Events
- Grey: Other

The calendar shows a variety of marketing activities planned for each day of the first quarter, including social media posts, email newsletters, content pieces, paid ads, and events.