

SOCIAL MEDIA MARKETING CALENDAR

MONDAY 7

TWITTER

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
12:30 AM					
4:30 AM					
8:30 AM					
12:30 PM					
4:30 PM					
8:30 PM					

FACEBOOK

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
2:30 AM					
6:30 AM					
10:30 AM					
2:30 PM					
6:30 PM					
10:30 PM					

INSTAGRAM

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
8:00 AM					
12:00 PM					
8:00 PM					

GOOGLE+

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
8:00 AM					
12:00 PM					
8:00 PM					

LinkedIn

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
8:00 AM					
12:00 PM					
8:00 PM					

PINTEREST

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
8:00 AM					
12:00 PM					
8:00 PM					

TUESDAY 8

TWITTER

TIME OF LAUNCH	CONTENT TITLE	COPY	IMAGES	LINK	CLICK ENGAGEMENTS
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