

BUSINESS EVENT MARKETING CALENDAR

Address

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Date	Date	Date	Date	Date	Date	Date
Book photography	Book advertising material		Photography completed			
7 th Feb	8 th Feb	9 th Feb	10 th Feb	11 th Feb	12 th Feb	13 th Feb
Preparation of property documentation	Sales team to view property	Websites launched Database email	Sign to be installed invite to street	Property launch	NZH Advert 1/4 page ad (1 of 3)	Open Home TBC
14 th March	15 th March	16 th March	17 th March	18 th March	19 th March	20 th March
					NZH Advert 1/4 page (2 of 3)	Open Home TBC
21 st March	22 nd March	23 rd March	24 th March	25 th March	26 th March	27 th March
					NZH Advert 1/4 page ad (3 of 3)	Open Home TBC
28 th March	29 th March	30 th March	31 st March			
		Reserve Set Meeting	AUCTION DAY SOLD			

Ray White
Ponsonby

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