| Customer | Location | Equipment owned | Target AMS Products | Marketing Strategy Will invite to AMS meeting in Feb. & Combine/AMS | Lead: |
|----------|---------------|---|--|--|--------------|
| ohn Doe | Somewhere, OH | Equipment owned 8320 Tractor Red Ball Sprayer 9510 Combine 4755 Tractor | ATU on combine, yield mapping, AT on 8320 | Will invite to AMS meeting in Feb. & Combine/AMS clinic Demo rate controller & swath control in spring Demo ATU on combine | Bob in Sales |
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