Blogging Editorial Calendar Template

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	Date	Day	Day of Week	Main Task	Secondary Task 1	Secondary Task 2	Details/Notes
1	*Do not edit columns A-C*			*Edit columns D-H to your heart's content! Any items added here will show up on your dashboard calendar*			
10	9/28/2020	1	Monday	First blog post!	Read 'Blog SEO: How to C		Example Topic: Welcome to our blog!
11	9/29/2020	2	Tuesday	Share this post on social media			
12	9/30/2020	3	Wednesday	Brainstorm ideas for future posts			
13	10/1/2020	4	Thursday	Share your first post on social media again	Read '9 Tips for Repurposi		
14	10/2/2020	5	Friday	Second blog post			Author: You
15	10/3/2020	6	Saturday	Share post on social media			
16	10/4/2020	7	Sunday	Brainstorm ideas for future posts	Read 'No Brainstorming R		
17	10/5/2020	8	Monday	Establish your blogging schedule (every two days, once per week, etc.)	Establish the person in charge of maintaining the schedule		
18	10/6/2020	9	Tuesday	Blog post			Example Topic: 5 Ways Our Product Makes Your Life Awesome
19	10/7/2020	10	Wednesday	Share new post on social media			
20	10/8/2020	11	Thursday	Share historic post on social media			Example Share: Welcome to our blog!
21	10/9/2020	12	Friday	Share latest post on social media again			
22	10/10/2020	13	Saturday	Blog post			Author: Someone Else
23	10/11/2020	14	Sunday	Share new post on social media			
24	10/12/2020	15	Monday	Start outreach campaign to promote and build links to your blog	Establish who will be responsible for ongoing outreach		
25	10/13/2020	16	Tuesday	Share latest post on social media again			
26	10/14/2020	17	Wednesday	Blog post			
27	10/15/2020	18	Thursday	Share new post on social media			
28	10/16/2020	19	Friday	Share historic post on			

Instructions ▾   Blogging Calendar ▾   **Blogging Schedule** ▾   Blog Post Ideas ▾