

JANUARY					
THEME OF THE MONTH	WEEKLY ACTIVITIES	MONTHLY ACTIVITIES	PERIODIC MONTHLY DEADLINES AND MARKETING AFFAIRS	MARKETING APPROACHES AND PLATFORMS	PERSONS/COMMITTEE IN-CHARGE
[SPECIFY THEME (ex. RETRO/VINTAGE)]	[SPECIFY WEEKLY MARKETING ACTIVITIES];	[SPECIFY MONTHLY ACTIVITIES]	[SPECIFY PERIODIC MARKETING ACTIVITIES (ex. Website upgrading, marketing campaigns and etc.);]	[SPECIFY THE MARKETING APPROACHES AND PLATFORMS (ex. Social media, traditional and conventional platforms)];	[SPECIFY DETAILS];

FEBRUARY					
THEME OF THE MONTH	WEEKLY ACTIVITIES	MONTHLY ACTIVITIES	PERIODIC MONTHLY DEADLINES AND MARKETING AFFAIRS	MARKETING APPROACHES AND PLATFORMS	PERSONS/COMMITTEE IN-CHARGE
[SPECIFY THEME (ex. Love and valentine's day-related themes and designs)]	[SPECIFY WEEKLY MARKETING ACTIVITIES];	[SPECIFY MONTHLY ACTIVITIES]	[SPECIFY PERIODIC MARKETING ACTIVITIES (ex. digital marketing, host restaurant-related conferences, and etc.);]	[SPECIFY THE MARKETING APPROACHES AND PLATFORMS (ex. Print ads, Social media, traditional and conventional platforms)];	[SPECIFY DETAILS];

MARCH					
THEME OF THE MONTH	WEEKLY ACTIVITIES	MONTHLY ACTIVITIES	PERIODIC MONTHLY DEADLINES AND MARKETING AFFAIRS	MARKETING APPROACHES AND PLATFORMS	PERSONS/COMMITTEE IN-CHARGE
[SPECIFY THEME (ex. Music Feast)]	[SPECIFY WEEKLY MARKETING ACTIVITIES];	[SPECIFY MONTHLY ACTIVITIES]	[SPECIFY PERIODIC MARKETING ACTIVITIES (ex. Website upgrading, marketing campaigns and etc.);]	[SPECIFY THE MARKETING APPROACHES AND PLATFORMS (ex. Blogs, newsletters)];	[SPECIFY DETAILS];

APRIL					
THEME OF THE MONTH	WEEKLY ACTIVITIES	MONTHLY ACTIVITIES	PERIODIC MONTHLY DEADLINES AND MARKETING AFFAIRS	MARKETING APPROACHES AND PLATFORMS	PERSONS/COMMITTEE IN-CHARGE
[SPECIFY THEME (ex. Earth month/ecological themes and designs)]	[SPECIFY WEEKLY MARKETING ACTIVITIES];	[SPECIFY MONTHLY ACTIVITIES]	[SPECIFY PERIODIC MARKETING ACTIVITIES (ex. Website upgrading, marketing campaigns and etc.);]	[SPECIFY THE MARKETING APPROACHES AND PLATFORMS (ex. Social media, traditional and conventional platforms)];	[SPECIFY DETAILS];