

MARKETING CONTENT CALENDAR TEMPLATE EXAMPLE

YEAR

2028

PREPARED BY:

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Update the monthly calendar below to match the dates and mirror the current year. Update the key and copy/paste categories to suit your needs.

JANUARY

SUN	MON	TUES	WED	THURS	FRI	SAT	KEY
26	27 Video presentation	28 Facebook ads post - link and visuals	29 Client post	30 SEM how-to	31 SEM how-to	1	MARKETING
	LAUNCH	LAUNCH	OTHER	ONGOING CAMPAIGN	ONGOING CAMPAIGN		LAUNCH
2	3 SEM how-to	4 SEM how-to	5 SEM how-to	6 SEM how-to	7 Client post	8	E-LEARNING
	ONGOING CAMPAIGN	ONGOING CAMPAIGN	ONGOING CAMPAIGN	ONGOING CAMPAIGN	OTHER		ONGOING CAMPAIGN
9	10	11	12 Virtual	13 Virtual	14 Virtual	15	OTHER
			E-LEARNING	E-LEARNING	E-LEARNING		
16	17	18 Copywriting workshop	19	20	21	22	
		LAUNCH					
23	24	25	26	27	28	29	