

		<h1>Blog Editorial Calendar</h1>		Need a better CMS and marketing automation software? Try HubSpot!	Click Here to Get Started with a Free Demo		
Publish Date	Due Date	Author	Topic/Title	Content/Details	Keyword(s)	Target Persona(s)	Offer/CTA
1/1/22	12/29/21	Ivelisse Rodriguez	12 Revealing Charts to Help You Benchmark Your Business Blogging Performance	Explain importance of blogging and how to benchmark your efforts to guarantee success	business blogging, blogging benchmarks	Marketing Mary	How to Get 100,000 Readers for Your Blog
1/2/22							
1/3/22							
1/4/22	12/30/21	Caroline Forsey	Top SEO Tips Straight From the Industry Experts [INFOGRAPHIC]	Highlight SEO tips with expert advice while promoting on-page templates	search engine optimization, SEO	Marketing Mary	On-Page SEO Template
1/5/22	12/31/21	Basha Coleman	9 Tips for Creating Quick Graphics for Your Social Media Posts	Provide tips and tricks to creating graphics without the burden of learning Photoshop	marketing graphics, social media graphics	Sales Leader Alex	Social Media Image Templates
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