



Create a Custom Calendar for only an extra 37¢!

Add more value to a stock #800-series calendar
by adding a custom extra page or cover sheet.



Organizations & Unions:

Contact information for officers and staff

Religious Organizations:

Phone numbers & service times

Retail:

Add coupons to keep your customers coming back every month

Banks & Credit Unions:

List of services and customer benefits

Larger Companies:

Show map of country and highlight your locations or celebrate Corporate anniversary with archive photos and timeline of achievements

Smaller Companies:

Personal "Season's Greetings" message from owner with list of new services for next year

Health Care:

List of services, locations and stress reducing tips

Minority Groups:

Add list of special holidays and local cultural events

CustomLine II

Customize an extra page, cover or backsheet. Add a custom extra page or cover with your copy or art - printed in up to 4 colors. This extra page is spiraled to the outside front or back only of any HotLine® calendar.

Features/Options:

- HotLine calendar size: 10 1/2" x 16" closed, 16 1/2" x 16" open • Black imprint included for 16" x 7 1/2" imprint area
- Coupon sheet or Season's Greetings cover are the same size as HotLine front cover (16 1/2" x 16")
- Custom back cover: 16 1/2" x 16" (includes 2" drop rd) • Spiral included • Production time: 4 weeks
- 2-color imprint add \$16 ea. (G); 3 or 4-color imprint \$16 ea. (G)
- Color imprint on back cover (other than black): \$24.00 (G) • Low-res pdf calendar proof: \$18.00 (G)

Price List:

Based on cost of #800-series calendars

	One-Color-Block	Two-Color	Four-Color
300	.17	.35	.59
750	.26	.32	.58
1,000	.35	.51	.57
2,500	.33	.49	.54
5,000	.27	.44	.49

• Set-Up: \$30.00 (G)

