

## Persuasive Speech Outline Sample

**Title:** Acupuncture

**Specific Purpose:** To persuade my audience to consider using acupuncture when they are sick or in pain.

**Central Idea:** There are many reasons why you should consider acupuncture apart from the Western medicine: Acupuncture is a medically proven treatment; it is safe and painless and it effectively treats many conditions.

### Introduction

- I. What is acupuncture? Does acupuncture hurt? Are the needles safe? Are there any side effects to acupuncture? Is it better than the modern medical treatment? These might be just some of the questions you are asking yourself about acupuncture especially those who never heard of this Asian traditional medical treatment before. I will prove today that acupuncture can be an alternative medical treatment that can cure a number of physical and emotional conditions.
- II. We all know someone who has been sick or in pain at some point in their lives. Maybe you, a friend, or a family member has had painful surgery, or suffers from depression. Often, the medicines the doctors prescribe have side effects and make the patient feel even worse. No one likes to suffer. When we don't feel well, we would all like to recover and feel better as quickly as possible. Acupuncture might be the solution for what is ailing you.
- III. I may not have been formally educated in acupuncture; however, my interest in Asian traditional medical treatment has led me to research acupuncture extensively. I believe that acupuncture can be an alternative to modern medical treatment.
- IV. We should consider using acupuncture apart from the commercially available Western medicine due to three factors: Acupuncture is a medically proven treatment. Acupuncture is safe and painless, and it effectively treats many conditions.

### *Transition:*

Many of us might be skeptical about acupuncture because it is not a commercially available treatment. You will be amazed to learn that acupuncture has been effectively used for thousands of years and is medically respected by people of all races and religions in Malaysia.

### Body

- I. Acupuncture is a medically proven treatment.
  - A. According to the *Encyclopedia Britannica*, acupuncture is an ancient Chinese medical technique for relieving pain and curing disease. It has been successfully used in Chinese cultures for more than 2,500 years.