



GLASGOW: The city where it all started 100 years ago has always had historic links with the brewing industry and Tennent's have been for centuries the top brewing company. Indeed, there has been brewing in the Wulpark area since the 12th Century when the monks of St. Mungo talked in the shadows of the then newly-built Glasgow Cathedral.

Following J. & R. Tennent's success with Scotch Ales, which led to them becoming the largest exporter of beer in the world in the 19th century, a most significant development in brewing terms came about in 1885, when young

high Tennent, recently returned from a tour of Europe, introduced lager brewing and made J. & R. Tennent the country's first lager brewers.

The success of Tennent's Lager soon made it an international brand with ships exporting the product from the River Clyde to over 100 countries throughout the world.

Today, Tennent's dominate the lager market in Scotland and Tennent's Lager is still famed the world over. In the 100th Year of the product, the company is rightly proud of its heritage, its traditions and its success.



TENNENT'S LAGER



1985

JANUARY

DECEMBER 1984

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FEBRUARY

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