

Weekly Editorial Calendar for Content Marketing

Following slide display the company's editorial calendar that can be used by new members for their content marketing campaign. It includes details about weekly newsletter, whitepaper, blogpost and article.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1	2	3	4	5
			About us page Contact us page	Software client case study	Whitepaper on BI	How to plan your 2022 editorial calendar
6	7	8	9	10	11	12
New sign-up page	Weekly newsletter	Whitepaper on key industry trends	Blogpost on agile development	Infographic on new market opportunities	Add text here	Article on new regulations
13	14	15	16	17	18	19
Tutorial for upgrade	Weekly newsletter Announcing new board members	New contact us page Tutorial video Add text here	Landing page testing new tagline Dashboard tutorial	E-book on Content strategy	Webinar on after sales service	Presentation for board meeting
20	21	22	23	24	25	26
Special offer email	Weekly newsletter Add text here	Add text here	Blogpost on top 5 marketing strategies	Add text here	Executive report on big data	3 day follow-up email
27	28	29	30	31	1	2
	Weekly newsletter Announcing software integration	E-book on corporate linkedin pages 5 day follow-up email	Add text here	Homepage intro video Tweet about Special offer		