

|    |          |               |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
|----|----------|---------------|----|----|----|----|----|----|----------------|---|---------------|---------------------|---|---------------|-------------|---|---------------|-----------------|---------------|-----------------|-----------------|---------------|---------------|
| fx | 1/1/2019 | A             | B  | C  | D  | E  | F  | G  | I              | J | K             | L                   | M | N             | O           | P | Q             | R               | S             | T               | U               | V             | W             |
| 1  |          | January 2019  |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 2  |          | S             | M  | T  | W  | T  | F  | S  | EVENTS         |   | PODCAST TITLE | CTA                 |   | YOUTUBE TITLE | URL         |   | S             | M               | T             | W               | T               | F             | S             |
| 3  |          | 30            | 31 | 1  | 2  | 3  | 4  | 5  |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 4  |          | 6             | 7  | 8  | 9  | 10 | 11 | 12 |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 5  |          | 13            | 14 | 15 | 16 | 17 | 18 | 19 |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 6  |          | 20            | 21 | 22 | 23 | 24 | 25 | 26 |                |   | Example 001   |                     |   |               |             |   |               |                 | Podcast promo |                 |                 |               |               |
| 7  |          | 27            | 28 | 29 | 30 | 31 | 1  | 2  |                |   | Example 002   |                     |   |               |             |   |               |                 | Podcast promo |                 |                 |               |               |
| 8  |          |               |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 9  |          | February 2019 |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 10 |          | S             | M  | T  | W  | T  | F  | S  | EVENTS         |   | PODCAST TITLE | CTA                 |   | YOUTUBE TITLE | URL         |   | S             | M               | T             | W               | T               | F             | S             |
| 11 |          | 3             | 4  | 5  | 6  | 7  | 8  | 9  |                |   | Example 003   | Worksheet A         |   |               |             |   |               | Day in the life | Podcast promo |                 |                 |               |               |
| 12 |          | 10            | 11 | 12 | 13 | 14 | 15 | 16 |                |   | Example 004   | Worksheet B         |   | Tutorial A    | Webinar     |   |               |                 | Podcast promo |                 | YouTube promo   | Story         |               |
| 13 |          | 17            | 18 | 19 | 20 | 21 | 22 | 23 |                |   | Example 005   | Webinar             |   |               |             |   |               | My AM routine   | Podcast promo | Day in the life | My PM routine   | Webinar promo | Webinar promo |
| 14 |          | 24            | 25 | 26 | 27 | 28 | 1  | 2  | Webinar on 4/1 |   | Example 006   | Webinar             |   | Tutorial B    | Webinar     |   | Webinar promo | Webinar promo   | Podcast promo | Webinar promo   | YouTube promo   | Webinar promo |               |
| 15 |          |               |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 16 |          | March 2019    |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 17 |          | S             | M  | T  | W  | T  | F  | S  | EVENTS         |   | PODCAST TITLE | CTA                 |   | YOUTUBE TITLE | URL         |   | S             | M               | T             | W               | T               | F             | S             |
| 18 |          | 3             | 4  | 5  | 6  | 7  | 8  | 9  |                |   | Example 007   | Worksheet C         |   |               |             |   |               |                 | Podcast promo |                 | Day in the life |               |               |
| 19 |          | 10            | 11 | 12 | 13 | 14 | 15 | 16 |                |   | Example 008   | Worksheet A         |   | Tutorial C    | Worksheet A |   |               |                 | Podcast promo | Day in the life | YouTube promo   |               |               |
| 20 |          | 17            | 18 | 19 | 20 | 21 | 22 | 23 |                |   | Example 009   | Affiliate promotion |   |               |             |   |               |                 | Podcast promo |                 |                 |               |               |
| 21 |          | 24            | 25 | 26 | 27 | 28 | 29 | 30 |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 22 |          |               |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |
| 23 |          | April 2019    |    |    |    |    |    |    |                |   |               |                     |   |               |             |   |               |                 |               |                 |                 |               |               |