

Marketing Topic Brainstorming Outline Template

Craft compelling campaigns and stay ahead of the competition.

Includes 4 Pages



Company Address
Company Email
Company Website
Company Number

MARKETING TOPIC BRAINSTORMING OUTLINE

This outline is designed to help marketing professionals and teams chart their course to achieving their goals, engaging their target audience, and staying ahead in their industry.

I. Marketing Goals

Objective	Priority	Deadline
Increase website traffic by 20%	High	End of Q3
Generate 15% more leads	Medium	End of Q4
Boost brand awareness in new market	Low	End of Q2

II. Target Audience

Demographics	Age (25-45), Gender (Male/Female) Income (\$40,000-\$80,000) Location (Urban/Suburban)
Pain Points	High cost of living, time constraints, desire for convenience

III. Industry Trends

Trend	Relevance	Potential Topics
Sustainable Living	High	"Green Living Hacks for Busy Professionals"
Remote Work Lifestyle	Medium	"Maximizing Productivity While Working from Home"
Health And Wellness	High	"Healthy Habits for Busy Urban Dwellers"