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AIMEE OWENS

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oriented candidate in a senior brand management position seeks to service a global
legacy of quality and performance in the marketplace.

NCE

— PRESENT

BRAND MANAGER, CONTOSO — BELLEVUE WA

Responsible for the marketing of a product or service in its entirety, from research and
development through sales.

Oversee the wide-reaching advertising initiatives and direct the marketing research.

Supervise all activities related to the brand.

SEPT '12 – JAN '15

BRAND MANAGER, FIRST UP CONSULTANTS — SEATTLE WA

Planned, developed and aided in marketing efforts for various brands and products.

Created strategies to take advantage of market opportunities.

Conceptualized strategic initiatives and implemented details of large-scale campaigns.

Resume Assistant

in

Role

Senior Brand Manager

Industry

Marketing and Advertising

Work experience examples

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Senior Brand Manager

Feb 2016 – Oct 2016

Managed a portfolio of 7 accounts which generated \$1.05M in revenue

Increased sales 10% through educating clients on value-added extras to increase campaign value and long-term ...

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Senior Brand Manager

Jun 2017 – Jun 2018

Oversee 120+ internal and external agency events annually including corporate client meetings, industry group networking and educational events, conferences and employee cultur...

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update skills for Contoso Coffee Job