

| To Write                                                                                                                                        | Status     | Type                | Owner | First Draft Date           | Live Date   | Traffic Potential | Ranking Potential |
|-------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------|-------|----------------------------|-------------|-------------------|-------------------|
| <a href="https://contentmavericks.com/content-distribution/">https://contentmavericks.com/content-distribution/</a>                             | Done       | Compounding Content | Chris | <a href="#">Sun, Dec 1</a> | Tue, Jan 1  | 80k               | High              |
| <a href="https://contentmavericks.com/content-distribution/strategy/">https://contentmavericks.com/content-distribution/strategy/</a>           | Done       | Compounding Content | Matt  | <a href="#">Wed, Jan 1</a> | Mon, Jan 14 | 72k               | High              |
| <a href="https://contentmavericks.com/content-distribution/platforms/">https://contentmavericks.com/content-distribution/platforms/</a>         | Scheduled  | Compounding Content | Chris | <a href="#">Wed, Jan 1</a> | Mon, Jan 28 | 60k               | High              |
| <a href="https://contentmavericks.com/content-distribution/channels/">https://contentmavericks.com/content-distribution/channels/</a>           | Scheduled  | Compounding Content | Matt  | <a href="#">Sat, Feb 1</a> | Mon, Feb 11 | 48k               | High              |
| <a href="https://contentmavericks.com/content-distribution/tools/">https://contentmavericks.com/content-distribution/tools/</a>                 | Scheduled  | Compounding Content | Chris | <a href="#">Sat, Feb 1</a> | Mon, Feb 25 | 28k               | High              |
| <a href="https://contentmavericks.com/content-marketing-podcasts/">https://contentmavericks.com/content-marketing-podcasts/</a>                 | Scheduled  | Compounding Content | Matt  | <a href="#">Sun, Mar 1</a> | Mon, Mar 4  | 25k               | High              |
| <a href="https://contentmavericks.com/content-marketing-hacks/">https://contentmavericks.com/content-marketing-hacks/</a>                       | Promotion  | Compounding Content | Chris | <a href="#">Sun, Mar 1</a> | Mon, Mar 18 | 24k               | High              |
| <a href="https://contentmavericks.com/editorial-calendar-for-bloggers/">https://contentmavericks.com/editorial-calendar-for-bloggers/</a>       | Editing    | Compounding Content | Matt  | <a href="#">Wed, Apr 1</a> | Mon, Apr 1  | 24k               | High              |
| <a href="https://contentmavericks.com/editorial-calendar-tools/">https://contentmavericks.com/editorial-calendar-tools/</a>                     | Editing    | Compounding Content | Chris | <a href="#">Wed, Apr 1</a> | Mon, Apr 15 | 18k               | High              |
| <a href="https://contentmavericks.com/content-calendar-template-google-sh">https://contentmavericks.com/content-calendar-template-google-sh</a> | Editing    | Compounding Content | Matt  | <a href="#">Wed, Apr 1</a> | Mon, Apr 29 | 15k               | High              |
| <a href="https://contentmavericks.com/content-engagement-metrics/">https://contentmavericks.com/content-engagement-metrics/</a>                 | Editing    | Compounding Content | Chris | <a href="#">Fri, May 1</a> | Mon, May 13 | 15k               | High              |
| <a href="https://contentmavericks.com/startup-marketing-plan-template/">https://contentmavericks.com/startup-marketing-plan-template/</a>       | Editing    | Compounding Content | Matt  | <a href="#">Fri, May 1</a> | Mon, May 27 | 15k               | Medium            |
| <a href="https://contentmavericks.com/content-calendar-examples/">https://contentmavericks.com/content-calendar-examples/</a>                   | Editing    | Compounding Content | Chris | <a href="#">Mon, Jun 1</a> | Mon, Jun 10 | 15k               | Medium            |
| <a href="https://contentmavericks.com/content-optimization/">https://contentmavericks.com/content-optimization/</a>                             | Editing    | Compounding Content | Matt  | <a href="#">Mon, Jun 1</a> | Mon, Jun 24 | 12k               | Medium            |
| <a href="https://contentmavericks.com/website-content-template/">https://contentmavericks.com/website-content-template/</a>                     | Production | Compounding Content | Chris | <a href="#">Wed, Jul 1</a> | Mon, Jul 8  | 10k               | Medium            |
| <a href="https://contentmavericks.com/strategic-marketing-plan-example/">https://contentmavericks.com/strategic-marketing-plan-example/</a>     | Production | Compounding Content | Matt  | <a href="#">Wed, Jul 1</a> | Mon, Jul 22 | 10k               | Medium            |
| <a href="https://contentmavericks.com/content-marketing-articles/">https://contentmavericks.com/content-marketing-articles/</a>                 | Production | Compounding Content | Chris | <a href="#">Sat, Aug 1</a> | Mon, Aug 5  | 10k               | Medium            |
| <a href="https://contentmavericks.com/content-marketing-examples/">https://contentmavericks.com/content-marketing-examples/</a>                 | Production | Compounding Content | Matt  | <a href="#">Sat, Aug 1</a> | Mon, Aug 19 | 10k               | Medium            |
| <a href="https://contentmavericks.com/content-marketing-types/">https://contentmavericks.com/content-marketing-types/</a>                       | Production | Compounding Content | Chris | <a href="#">Tue, Sep 1</a> | Mon, Sep 2  | 8k                | Low               |
| <a href="https://contentmavericks.com/content-marketing-case-studies/">https://contentmavericks.com/content-marketing-case-studies/</a>         | Production | Compounding Content | Matt  | <a href="#">Tue, Sep 1</a> | Mon, Sep 16 | 7k                | Low               |
| <a href="https://contentmavericks.com/content-marketing-influencers/">https://contentmavericks.com/content-marketing-influencers/</a>           | Production | Compounding Content | Chris | <a href="#">Tue, Sep 1</a> | Mon, Sep 30 | 6k                | Low               |
| <a href="https://contentmavericks.com/content-marketing-tools/">https://contentmavericks.com/content-marketing-tools/</a>                       | Production | Compounding Content | Matt  | <a href="#">Thu, Oct 1</a> | Mon, Oct 14 | 5k                | Low               |
| <a href="https://contentmavericks.com/content-marketing-blogs/">https://contentmavericks.com/content-marketing-blogs/</a>                       | Production | Compounding Content | Chris | <a href="#">Thu, Oct 1</a> | Mon, Oct 28 | 4k                | Low               |
| <a href="https://contentmavericks.com/content-marketing-metrics/">https://contentmavericks.com/content-marketing-metrics/</a>                   | Production | Compounding Content | Matt  | <a href="#">Sun, Nov 1</a> | Mon, Nov 11 | 3k                | Low               |
| <a href="https://contentmavericks.com/content-hacking/">https://contentmavericks.com/content-hacking/</a>                                       | Production | Compounding Content | Chris | <a href="#">Sun, Nov 1</a> | Mon, Nov 25 | 2k                | Low               |
| <a href="https://contentmavericks.com/content-strategy/">https://contentmavericks.com/content-strategy/</a>                                     | Production | Compounding Content | Matt  | <a href="#">Tue, Dec 1</a> | Mon, Dec 9  | 1k                | Low               |
| <a href="https://contentmavericks.com/content-plan/">https://contentmavericks.com/content-plan/</a>                                             | Production | Compounding Content | Chris | <a href="#">Tue, Dec 1</a> | Mon, Dec 23 | 500               | Low               |