

Hard Skills For Fresher Resume

- Foreign language
- Digital communication
- Copywriting
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Marketing Campaign Management
- Google Analytics
- Content Management Systems (CMS), such as WordPress
- Data mining
- Data presentation
- Resource management
- Data engineering
- Database management
- Data management systems
- Software Revision Control Systems

Hard skills revolve around your technical knowledge gained from your degree, trainings, internships and job experience (if any).

Soft Skills For Fresher Resume

- Written communication
- Verbal/Non-verbal communication
- Public speaking
- Asking questions
- Note-taking
- Empathy
- Reliability
- Flexibility
- Patience
- Ambition
- Attention to detail
- Collaboration
- Research
- Listening
- Negotiation

Soft skills are your personal traits, mannerisms and behavior that demonstrate how you can collaborate within a team.

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