	A	В	С	D	E	F	G	Н	
1	SOCIAL NETWORK	DATE (MONTH/DAY/YEAR)	TIME (EST)	CONTENT TYPE	TOPIC	SOCIAL COPY (to be filled in 3 days before publishing)	LINK	NOTES (e.g., specific images, etc.)	
2	WEEK 1: MONDAY	06/01/2020							
3				WEW 21 22 222	611	Are you optimizing your social video for viewing without sound?	Language and the second		
	FACEBOOK		7:00 AM	NEW BLOG POST	Silent Video	You should be	https://blog.hootsuite.com/silent-video/		
5				CURATED CONTENT					
6				EVERGREEN BLOG POST LIVE VIDEO					
7				PROMOTION					
8				PROMOTION					
9	INSTAGRAM			STORY					
10				ORIGINAL IMAGE					
11				CURATED CONTENT					
12									
13	TWITTER			NEW BLOG POST					
14				EVERGREEN BLOG POST					
15				CHAT					
16				EVERGREEN BLOG POST					
17				VIDEO					
18									
19	LINKEDIN			NEW BLOG POST					
20				EVERGREEN BLOG POST					
21				EVERGREEN BLOG POST					
23				CURATED CONTENT					
24	WEEK 1: TUESDAY	05/01/2020		VIDEO					
25	FACEBOOK	05/01/2020							
26	PACEBOOK								
27									
28									
29									
30									
31	INSTAGRAM								
32									
33									
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35									
36	T1112777								
37	TWITTER								
38									
40									
41									
42									
43	LINKEDIN								
44									
45									
46									
47									
48	WEEK 1: WEDNESDAY	01/09/2020			100000000000000000000000000000000000000				
	■ How to Use the Template ▼ Social Media Content Calendar Template ▼								