

Monthly marketing content calendar for year 2023

The following slide highlights the marketing calendar to set milestones and deadlines. It constitutes of key tasks along with event name, responsible person, respective date etc.



Date	Event	Channel/type of content	Assignee	Published	Scheduled	Topic	Comment
October - 2023							
Sun, Oct 1		LinkedIn	Mary Smith	✕	✕	Topic A	Add Text Here
Mon, Oct 2		Run Hiring Ads	Edward Jones	✕		Topic B	Add Text Here
	Prospect Meeting	Facebook	Jennifer Davis			Share Product Pictures	Group Photos
Tue, Oct 3		Post Articles	Oliver Williams			Topic C	Add Text Here
Wed, Oct 4		Press Release	Michelle Brown			New Product Launch	Add Text Here
Thu, Oct 5		Publish Newsletter	Add Text Here		✕	Topic D	Add Text Here
	Add Text Here	Twitter	Add Text Here				Add Text Here
Fri, Oct 6	Add Text Here	Add Text Here	Add Text Here			Add Text Here	Add Text Here
Sat, Oct 7		Add Text Here	Add Text Here		✕	Add Text Here	Add Text Here
Sun, Oct 8		Add Text Here	Add Text Here		✕	Add Text Here	Add Text Here