

Conference Agenda

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

All Calendars ^

Filter

Keynote

Rooms

Tracks

Business Building

Content Marketing

Corporate Social

Measurement

Social Care

Social Strategy

Social Tactics

W17	Apr 18, 2016	Tue 19
8am	8am Social Media Marketing in 2016: What the Newest Research Reveals / Trends (Michael Stelzner)	8:30am Live Video: Why the Future of Marketing Is Going Live / Live Video (Joel Comm with Mari Smith, Shaan Puri and Kim Garst)
9am		
10am	10:30am 10:30am 10:30am 10:30am 10:30am 10:30am 10:30am 10:30am 10:30am 10:30am	10:15am 10:15am 10:15am 10:15am 10:15am 10:15am 10:15am 10:15am 10:15am 10:15am
11am	11:30am 11:30am 11:30am 11:30am 11:30am 11:30am 11:30am 11:30am 11:30am 11:30am	11:15am 11:15am 11:15am 11:15am 11:15am 11:15am 11:15am 11:15am 11:15am 11:15am
12pm		
1pm	1pm 1pm	12:45pm 12:45pm
2pm	shop: Creat How 2pm 2pm 2pm 2pm 2pm 2pm 2pm 2pm 2pm	Works hop: 1:30pm 1:30pm 1:30pm 1:30pm 1:30pm 1:30pm 1:30pm 1:30pm
3pm	3pm 3pm 3pm 3pm 3pm 3pm 3pm 3pm 3pm	2:30pm 2:30pm 2:30pm 2:30pm 2:30pm 2:30pm 2:30pm 2:30pm 2:30pm 2:30pm
4pm	4pm How to 4pm Faceboo How to 4pm How to 4pm How to 4pm The How to	Work shop: How Adva 3:30pm 3:30pm 3:30pm 3:30pm 3:30pm 3:30pm 3:30pm How to Get People to
5pm	5pm Testing, Hustling and Outrageous Transparency in the Digital Age / Transparency (Gary Vaynerchuck and Marcus Sheridan)	4:30pm Breakthrough Growth Ideas: How Marketers Can Truly Fly / Growth (Mark Schaefer)
6pm		
7pm		
8pm		
9pm		