

One Page Business Plan

Company Name:

Web Site:

Name:

Phone:

Twitter:

Title:

Industry:

Facebook:

Email:

Stage:

Problem (what pain is your biz is solving?)

Solution (how is your biz solving that?)

Impact (what is the positive social impact of your biz?)

Business Model (how does your biz make money?)

Secret Sauce (what is the underlying magic?)

Sales & Marketing (how will your biz go to market?)

Competition (what your biz can do they can't?)

Team (who is on your team, why are they good?)

Projections & Milestones (underlying important metrics)

Status & Timeline (where is the biz now?)

Next Steps #1

Next Steps #2

Next Steps #3